



TILAK MAHARASHTRA VIDYAPEETH

Declared as Deemed to be University Under Section 3 of UGC Act 1956
Reaccredited by NAAC with 'B++' Grade
ISO 21001 : 2018 Certified



Tilak Maharashtra Vidyapeeth Strategic Plan- 2021-2026

Scope

The TMV's Strategic Plan sets out a framework of priorities for the Vidyapeeth and its departments. A team was set up to consult drafting of the plan, and departments will be vital partners in its implementation. The strategic plan will be underpinned by a more detailed implementation plan overseen by the Vice-Chancellor.

Introduction

Tilak Maharashtra Vidyapeeth was founded in the fond memory of the great freedom fighter Lokmanya Bal Gangadhar Tilak. Vidyapeeth is poised to take a stride and the management aspires to put Vidyapeeth in an exclusive global league in the next 10 years. To achieve the aspirations, a team was set up to define an actionable plan. The essential questions regarding the drafting of the plan were:

- How would you envision TMV in the next 5 years?
- What is the purpose of TMV?
- Describe what success looks like at TMV.
- Where TMV is going and what it will look like when it gets there?

An aspirational statement of what is possible:

The keywords identified during this process were: Teaching-learning, Research, Outreach, Creativity, Employability, Entrepreneurship, Global, Internationalization, Digitization, Sustainability, and Accessibility.



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The stakeholders identified and the related goals identified were:

Board of Management: Maintain a collaborative relationship with the Board.

Academic Council: Maintain a collaborative relationship with the members.

Faculty: Recruit and maintain highly qualified faculty, especially from diverse backgrounds.

Staff: Attract and retain highly qualified and diverse staff.

Graduates: Provide high-quality programs that are accessible to qualified students, particularly those who seek to enhance their professional credentials.

Undergraduates: Raise student retention and graduation rates through enhanced academic quality and extracurricular experience.

PhD Students: Enhance completion rates.

Potential Students: Work toward a comprehensive marketing plan to communicate the value of TMV education to targeted students.

Alumni: Engage alumni to encourage more involvement in and support for the Vidyapeeth. **Government:** Pursue relationships that help communicate the value of TMV to the region and the state and the nation.

Community: Continue to address the major educational, social, and economic issues of the region through research and service and engage the community as a partner in reaching Vidyapeeth's goals.

International Partners: Develop and expand cooperative education programs with select institutions in other countries.

Business and Industry: Continue to partner with business and industry for industry-academia partnership to improve employability skills and entrepreneurship development for the students. **Sports:** Continue to improve the academic performance of student-athletes and improve the TMV's ranking in National and International

Sports: Continue to improve the academic performance of student-athletes and improve the TMV's ranking in National and International Sports.



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What is TMV's Vision?

To impart national education, through a fine blend of traditional and modern knowledge as well as to democratize quality higher education by empowering the masses and reaching the unreached.

What is our Mission?

To enhance access to Higher Education, ensuring equity.

To facilitate vocational education for enhancing employability.

To frame policies and programs for strengthening research and innovation.

To instil civil ethics and social accountability for serving the community.



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What are our Values?

In keeping with Vidyapeeth's founding principles, what defines its character and ethos, we commit ourselves to the following core values: SCALE

Student Success: Meeting student needs by creating an educational environment in which students can attain a variety of goals enhancing employability and entrepreneurship (Swadeshi).

Collaboration: Seeking input from all sectors, including industry and the community, to work toward achieving common goals while valuing teamwork.

Accountability: Achieving accountability at all levels.

Life-long Learning: Encouraging enthusiastic, independent thinkers, and learners striving for personal growth.

Empathy: To create awareness about the weaker sections of society and offer solutions to improve the quality of their life.



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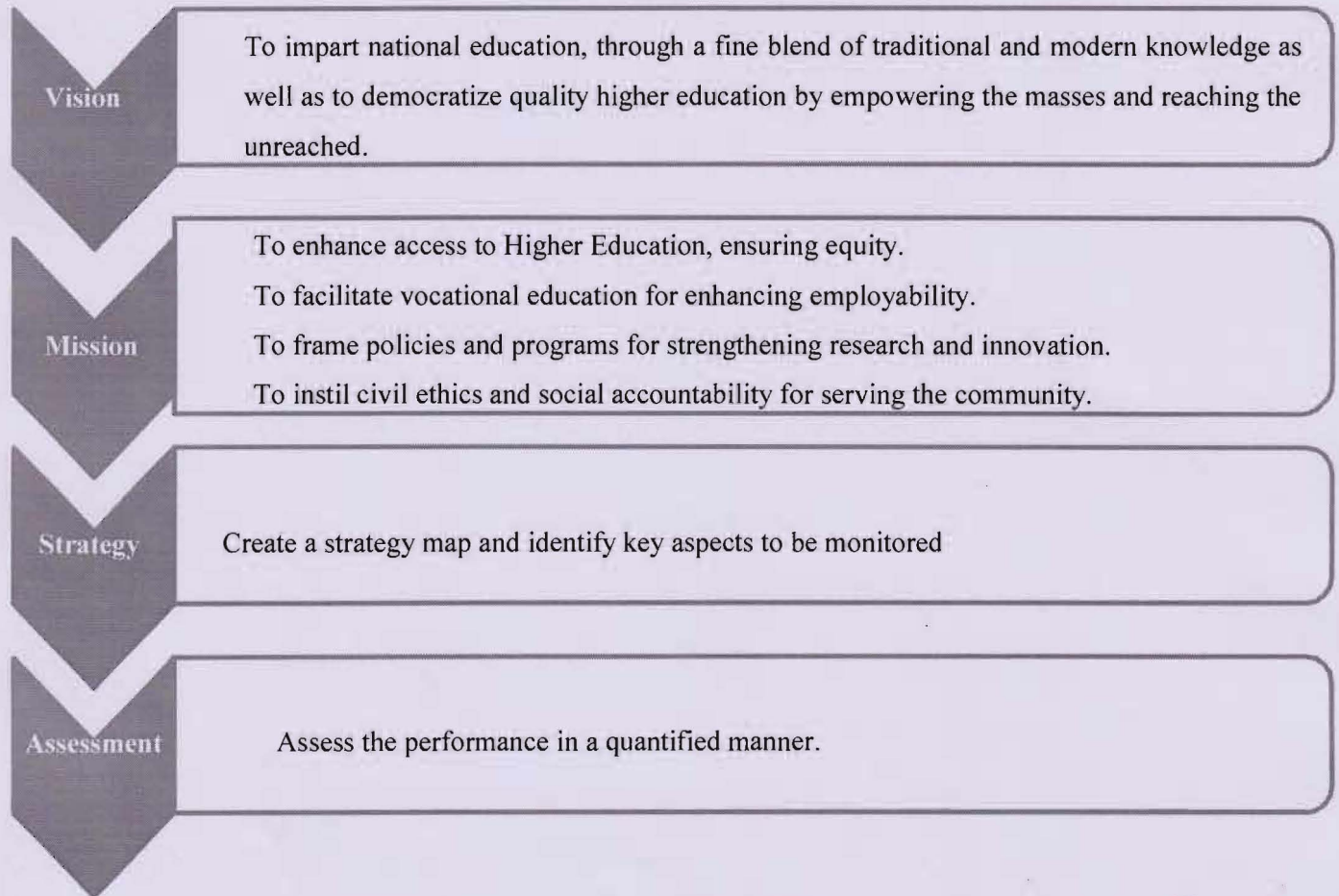


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Steps of developing an action plan from the Vision & Mission



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Strategy Map

Perspective	Strategic Objective	Key Initiative
Learning, Development, & Research	Faculty & Staff Development Programs Infrastructure Development Technology Upgradation Enhanced high-quality research & increase number of research papers published by faculty.	Initiate a Continuous Professional Development Benchmarking study and create an action plan. Implement and monitor research policy.
Student	Improve the quality of academic inputs. Enhance brand image Ensure professional development Improve alumni and employer engagement Improve student engagement	Study various rankings and list out improvement areas. Enhance outreach program Initiate internal survey
Financial	Self-sustaining departments Improve profitability per department Invest in teaching and learning Develop state-of-the-art infrastructure	Develop a "profit improvement plan, Create a budget for Teaching and Learning, and Benchmarking study.



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Internal Processes	Robust budgeting and cost control process Review and upgradation of curriculum Develop employer and alumni engagement program Brand building initiatives.	Review and strengthen the budgeting process, Set-up a committee, enhance the outreach program and Develop a digital marketing initiative.
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Assessment methods for monitoring the progress (Sample)

KPI	Weightage (A)	Data Source	Owner	Frequency of measurement	Target	Actual	% Achievement (B)	Score (A*B)
Improve student Engagement	15	Survey Results	Program Coordinator	Bi-annual	4 on a scale of 5	3	75 %	11.25



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