



TILAK MAHARASHTRA VIDYAPEETH, PUNE
M.A (MASS COMMUNICATION) 257
MAMC (ADVERTISING & PR) 364
MAMC (PHOTOGRAPHY) 363
THEORY EXAMINATION: MAY- 2023

TIME TABLE
(Batch –2019-2020, 2020-2021, 21-22) Theory Examination)

Day & Date	Semester – IV and Semester II (Time: - 10.00 am to 12.00 pm)		Semester - III (Time: - 2.00 pm to 4.00 pm)	
	Subject	Code	Subject	Code
Wednesday 24/05/2023	<i>Research Techniques</i>	<i>MAMC/MAPH/MADPR 18-401</i>	<i>Photojournalism</i>	<i>MAPH/MAMC18-301</i>
Thursday 25/05/2023	<i>Lokmanya Tilak & his Editorials</i> (Time:10:00 am to 11:00 am)	<i>MAMC/MAPH/MADPR 18-405</i>	National & International News	MAMC18-304
Friday 26/05/2023	PR Concepts & Functions	MADPR18-205	<i>Entrepreneurship Development</i> (2:00 pm to 3:00 pm)	MAMC/MADPR18-306/ MAPH 18-307
Saturday 27/05/2023	-----	-----	Glamour of Advertising	MADPR 18-304
			Media Planning and Web Marketing	MAMC 18-302
Monday 29/05/2023	-----	-----	Role of PR and PR Tools	MADPR 18-305
			Advertising and Public relations	MAMC 18-303
Tuesday 30/05/2023			Broadcast Journalism	MAMC 18-305

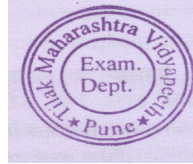
Examination Center: Tilak Maharashtra Vidyapeeth, Mukundnagar, Gultekdi, Pune-37

P.T.O

INSTRUCTIONS:

- Examination centre once selected cannot be changed in any circumstances.
- For Repeaters - Repeaters should appear for their backlogs as per the time - table of that particular paper/s. For backlog papers seat no. will be the same.
- A candidate should be present at the examination center on the first day 30 minutes before and on the remaining days 15 minutes before the examination starts.
- N/o candidate will be allowed to enter the examination hall 30 minutes after the examination starts.
- All the details on the cover page of the answer book should be filled up carefully.
- Examination Seat Number, Subject Code mentioned on the Hall Ticket attached herewith should be written carefully on the Answer book.
- Documents such as Hall Ticket, Identity Card, and Receipt of Fees etc. are to be carried along and presented at the time of the examination.
- Seating arrangement will be displayed at the Examination Centre.
- Separate passing is essential for both Internal Assessment and Annual Examination (External Assessment.)
- Warning against Mal - practices: Vidyapeeth authorities are empowered to take strict action against any kind of mal-practices at the time of examination. Police action may also be taken under the Maharashtra Prevention of Mal - practices at Vidyapeeth, Board and other Specified Examinations Act 1982.
- Cell phones are not allowed in the examination hall.
- Wearing a Mask and carrying own Sanitizer in the examination hall is compulsory.

Pune - 411037.



Date: 15/5/2023

Acting Registrar