



TILAK MAHARASHTRA VIDYAPEETH
BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)
EXAMINATION: MAY- 2023

CB
60:40
(New)

TIME-TABLE (FOR REGULAR & EXTERNAL) (BATCH-2022-23)

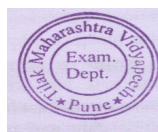
Date/Time	Semester – II		Semester – I	
	Time : 10.00am to 12.30pm		Time : 2.00pm to 4.30pm	
	Code	Subject	Code	Subject
Tuesday 23/05/2023	BBA22-211	Organizational Behaviour	BBA22-111	Principles of Management
Wednesday 24/05/2023	BBA22-212	Fundamentals of Financial Accounting-II	BBA22-112	Fundamentals of Financial Accounting - I
Thursday 25/05/2023	BBA22-213	Basics of Marketing-II	BBA22-113	Basics of Marketing - I
Friday 26/05/2023	BBA22-214	Introduction to Human Resource Management-II	BBA22-114	Introduction to Human Resource Management - I
Saturday 27/05/2023	BBA22-215	Introduction to Production & Operations Management	BBA22-115	Environmental Studies
Monday 29/05/2023	BBA22-216	Basics of Computers	BBA22-116	Basics of Communication Skills

Examination Centers:

Pune: Tilak Maharashtra Vidyapeeth, Vidyapeeth Bhavan, Mukund Nagar, Gultekdi, Pune - 411 037.

INSTRUCTIONS

- The candidate should be present at the examination center on the first day 30 minutes before and on the remaining days 15 minutes before the examination starts.
- No candidate will be allowed to enter the examination hall 30 minutes after the examination starts.
- All the details on the cover page of the answer book should be filled up carefully.
- Examination Seat Number, Subject Code mentioned on the Hall Ticket attached here with should be written carefully on the Answer Book.
- Documents such as Hall Ticket, Identity Card etc. are to be carried along and presented at the time of the examination.
- **Warning against Mal - practices : Vidyapeeth authorities are empowered to take strict action against any kind of mal-practices at the time of examination.** Police action may also be taken under the Maharashtra Prevention of Mal-practices at Universities, Board and other Specified Examinations Act 1982. Cases of the mal – practices during the examination will be tried before the committee specially appointed for the purpose.
- **Cell phones are not allowed in the examination hall.**
- Candidates are forbidden from taking any material, into the Examination Hall that can be used for malpractice at the time of examination.
- No request for any special concession such as a change in time or any day fixed for the Vidyapeeth Examination etc. on religious or any other ground shall be granted.
- Wearing a Mask and carrying own Sanitizer in the examination hall is compulsory.



Pune : 411037.

Date : 12/04/2023

Acting Registrar



TILAK MAHARASHTRA VIDYAPEETH

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A. IN DIGITAL MARKETING - 473)

EXAMINATION : MAY- 2023

TIME-TABLE (For Batch-2020-21)

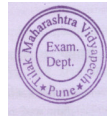
Date/Time	Semester – II		Semester – VI		Semester – IV	
	Time : 10.00am to 12.30pm		Time : 10.00am to 12.30pm		Time : 2.00pm to 4.30pm	
	Code	Subject	Code	Subject	Code	Subject
Tuesday 23/05/2023	BBA15-211	Marketing Management - I	BBA15-612	Entrepreneurship Development	BBA15-429	Environment Scanning, Positioning, Brand Strategy & ORM
Wednesday 24/05/2023	BBA15-226	Digital Marketing - Inbound Web-Email & Analytics	BBA15-611	Strategic Management	BBA15-412	Cost and Management Accounting
Thursday 25/05/2023	BBA15-213	Environmental Studies	BBA20-633	Finishing School Program	BBA15-413	Production and Operations Management
Friday 26/05/2023	BBA20-227	Marketing Research & Sales Process	BBA20-634	Academia-Industry Interface-II	BBA-20-430	Integrated Marketing Communication & OMNI
Saturday 27/05/2023	BBA20-229	Advanced Principles in Digital Marketing & Social Media	-----	-----	BBA-15-411	Business Environment
Monday 29/05/2023	-----	-----	-----	-----	BBA-20-431	Agency Establishment & E-Commerce

Date/Time	Semester – I		Semester – V		Semester – III	
	Time : 10.00am to 12.30pm		Time : 10.00am to 12.30pm		Time : 2.00pm to 4.30pm	
	Code	Subject	Code	Subject	Code	Subject
Tuesday 30/05/2023	BBA15-111	Principles of Management	BBA-20-540	Academia-Industry Interface-I	BBA15-311	Marketing Management- II
Wednesday 31/05/2023	BBA15-112	Principles of Financial Accounting	BBA15-511	Human Resource Management	BBA20-330	Marketing & Managing Sales
Thursday 01/06/2023	BBA15-113	Introduction to Business	BBA15-514	Indian Economy	BBA15-312	Financial Management
Friday 02/06/2023	BBA20-126	Principles of Digital Marketing	BBA15-513	Management Information System (MIS)	BBA15-313	Organizational Behavior – I
Monday 05/06/2023	BBA20-127	Introduction to Sales & Business	BBA15-512	Research Methodology	BBA15-314	Business Mathematics
Tuesday 06/06/2023	BBA20-516	Corporate Social Responsibility	BBA20-331	Social CRM & Organizational Impact

Examination Centers: Pune: Tilak Maharashtra Vidyapeeth, Vidyapeeth Bhavan, Mukund Nagar, Gultekdi, Pune - 411 037,

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Pune : 411037.

Date : 12/04/2023

Acting Registrar



TILAK MAHARASHTRA VIDYAPEETH
BACHELOR OF BUSINESS ADMINISTRATION
(B.B.A. IN SPORTS MANAGEMENT - 472)

CB
60:40

EXAMINATION : MAY- 2023

TIME-TABLE (For Batch-2020-21 & 2021-22)

Date/Time	Semester – II		Semester – VI		Semester – IV	
	Time : 10.00am to 12.30pm		Time : 10.00am to 12.30pm		Time : 2.00pm to 4.30pm	
	Code	Subject	Code	Subject	Code	Subject
Tuesday 23/05/2023	BBA15-211	<i>Marketing Management-I</i>	<i>BBA15-612</i>	<i>Entrepreneurship Development</i>	BBA20-423	Sports Facilities Planning & Management
Wednesday 24/05/2023	BBA15-212	<i>Financial Accounting</i>	BBA20-622	Sports Journalism, Media & Broadcasting	BBA20-424	Social Media & Digital Marketing
Thursday 25/05/2023	BBA15-213	<i>Environmental Studies</i>	BBA20-623	Sports Law & Arbitration	<i>BBA15-413</i>	<i>Production and Operations Management</i>
Friday 26/05/2023	BBA20-223	Principles of Leadership in Sports	BBA20-624	Sports Administration & Operations	BBA20-425	Althlete & Brand Management
Saturday 27/05/2023	BBA15-215	<i>Business Economics - I</i>	_____	_____	<i>BBA15-411</i>	<i>Business Environment</i>
Monday 29/05/2023	BBA15-216	<i>Communication Skills</i>	_____	_____	<i>BBA15-416</i>	<i>Leadership Skills and Team Building</i>

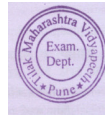
Date/Time	Semester – I		Semester – V		Semester – III	
	Time : 10.00am to 12.30pm		Time : 10.00am to 12.30pm		Time : 2.00pm to 4.30pm	
	Code	Subject			Code	Subject
Tuesday 30/05/2023	BBA15-111	<i>Principles of Management</i>	BBA20-523	Sports Coaching & Training	BBA20-323	Physical Education & Sports
Wednesday 31/05/2023	BBA15-112	<i>Principles of Financial Accounting</i>	<i>BBA15-511</i>	<i>Human Resource Management</i>	BBA20-324	Sports Event Management
Thursday 01/06/2023	BBA15-113	<i>Introduction to Business</i>	BBA20-524	Sports Nutrition	BBA20-325	Funding & Sponsorship in Sports
Friday 02/06/2023	BBA20-124	Practice of Sports Management	BBA20-525	Sports Psychology	<i>BBA15-313</i>	<i>Organizational Behavior – I</i>
Monday 05/06/2023	BBA20-125	Sports Ethics & Governance	BBA20-526	Sports Technology	<i>BBA15-314</i>	<i>Business Mathematics</i>
Tuesday 06/06/2023	BBA15-116	<i>Introduction to Business English</i>	BBA20-527	<i>Management of Sports Teams & Leagues</i>	<i>BBA15-316</i>	<i>Disaster Management</i>

P.T.O.

Examination Centers: Pune: Tilak Maharashtra Vidyapeeth, Vidyapeeth Bhavan, Mukund Nagar, Gultekdi, Pune - 411 037,

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Pune : 411037.

Date : 06/04/2023

Acting Registrar



TILAK MAHARASHTRA VIDYAPEETH
BACHELOR OF BUSINESS ADMINISTRATION
(B.B.A. IN SPORTS MANAGEMENT - 472)

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EXAMINATION : MAY– 2023
TIME –TABLE (BATCH-2022-23)

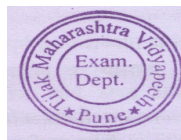
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	Code	Subject	Code	Subject
Tuesday 23/05/2023	BBA22-211	Organizational Behaviour	BBA22-111	Principles of Management
Wednesday 24/05/2023	BBA22-212	Fundamentals of Financial Accounting-II	BBA22-112	Fundamentals of Financial Accounting - I
Thursday 25/05/2023	BBA22-213	Basics of Marketing-II	BBA22-113	Basics of Marketing - I
Friday 26/05/2023	BBA22-214	Introduction to Human Resource Management-II	BBA22-114	Introduction to Human Resource Management - I
Saturday 27/05/2023	BBA22-S215	Sports Ethics and Governance	BBA22-115	Environmental Studies
Monday 29/05/2023	BBA22- S216	Principles of Leadership in Sports	BBA22- S116	Practice of Sports Management

Examination Centers:

Pune: Tilak Maharashtra Vidyapeeth, Vidyapeeth Bhavan, Mukund Nagar, Gultekdi, Pune - 411 037.

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BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

EXAMINATION: MAY- 2023

TIME-TABLE (FOR REGULAR & EXTERNAL) (Old Syllabus)

Semester – II			Semester – VI		Semester – IV	
Time : 10.00am to 12.30pm			Time : 10.00am to 12.30pm		Time: 2.00pm to 4.30pm	
Date/Time	Code	Subject	Code	Subject	Code	Subject
Tuesday 23/05/2023	BBA15-211	Marketing Management - I	BBA15-612	Entrepreneurship Development	BBA15-414	Business Economics – II
Wednesday 24/05/2023	BBA15-212	Financial Accounting	BBA15-611	Strategic Management	BBA15-412	Cost and Management Accounting
Thursday 25/05/2023	BBA15-213	Environmental Studies	BBA15-HR-613	Industrial Relations & Labour Laws	BBA15-413	Production and Operations Management
			BBA15-M-613	Consumer Behavior		
			BBA15-F-613	Business Taxation & Auditing		
			BBA15-IT-613	Fundamentals of Programming Languages		
Friday 26/05/2023	BBA15-214	Business Statistics	BBA15-HR-614	Training & Development	BBA15-415	Organizational Behavior – II
			BBA15-M-614	Advertising & Media Management		
			BBA15-F-614	Banking and Finance		
			BBA15-IT-614	Introduction to E-Business		
Saturday 27/05/2023	BBA15-215	Business Economics – I	BBA15-411	Business Environment
Monday 29/05/2023	BBA15-216	Communication Skills	BBA15-416/ BBA15-416 B	Leadership Skills and Team Building

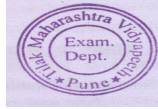
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Date/Time	Code	Subject	Code	Subject	Code	Subject
Tuesday 30/05/2023	BBA15-111	Principles of Management	BBA15-515	Mercantile Law	BBA15-311	Marketing Management- II
Wednesday 31/05/2023	BBA15-112	Principles of Financial Accounting	BBA15-511	Human Resource Management	BBA15-315	Information Technology
Thursday 01/06/2023	BBA15-113	Introduction to Business	BBA15-514	Indian Economy	BBA15-312	Financial Management
Friday 02/06/2023	BBA15-114	Fundamentals of Hospitality Management	BBA15-513	Management Information System (MIS)	BBA15-313	Organizational Behavior – I
Monday 05/06/2023	BBA15-115	Basics of Computer	BBA15-512	Research Methodology	BBA15-314	Business Mathematics
Tuesday 06/06/2023	BBA15-116	Introduction to Business English	BBA15-516	Corporate Social Responsibility	BBA15-316	Disaster Management

Examination Centers:

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