

Dear Researchers!

We invite all teaching faculty, research scholars to publish their quality research papers, articles and/or case studies in our “International Conference Proceeding” (ISSN: 2277-5730 with **Impact Factor 5.5**) to be held on 28<sup>th</sup> December 2018. The aim is to provide a channel for the healthy exchange of thoughts and to promote forefront of ‘**New Trends and Practices in Hospitality and Tourism Industry.**’ Through our conference, we hope to publish research papers articles, case studies which will highlight ‘**New Trends and Practices in Hospitality and Tourism Industry.**’

Theme for the conference is ‘**New Trends and Practices in Hospitality and Tourism Industry**’ and sub themes are as follows,

1. **New trends and practices in Marketing / Services Marketing**
2. **Human Resource/ Hospitality and Tourism Human Resource Practices**
3. **Training and Development**
4. **Core Hotel Operation Areas**
5. **Branding**
6. **Tourism Cluster Development**
7. **Tourism Infrastructure**
8. **Market Segmentation**
9. **Allied Tourism Services**
10. **New Trends in Customer Care**

**Guidelines for the Authors:**

**Abstract:** An abstract of the article or research paper, not exceeding 150 words and with 4-5 keywords should be e-mailed to [tmvhm.pune@yahoo.co.in](mailto:tmvhm.pune@yahoo.co.in)

**Title page:** Title of the Paper, Author’s Name and Designation, Email, Contact number, Affiliate Institute's Name and address should be clearly mentioned.

**Full Paper:** On acceptance of the abstract, a soft copy of the full research paper must be submitted in compliance with the following guidelines:

1. Research paper must be in English in Microsoft word format.
2. Content of the Research paper should be in Times New Roman with font size 12 for the content and font size 14 for the headings and 1.5 line spacing.
3. The Main paper should not be more than 2500 words
4. If the Research paper is accepted for publication, authors shall submit an undertaking and transfer the copyrights to the publisher of Journal.
5. The paper should be accompanied by a declaration by the author that the contribution is his/her own work and is contributed for publication for the first time.
6. Each paper is permissible to have 2 co authors, which have to be registered separately.
7. All Citation and reference should be mentioned in the article/research paper/ case study by the last name of author, year of publication and pagination where appropriate. Website refer should be mentioned full URL Address, accessed date and mentioned source organization.
8. Reference mentioned appears in an alphabetical order at the end of article/research paper/ case study only references are actually utilized should be included in the reference list.
9. The responsibility of opinions and conclusion expressed in submitted article/research paper/ case study is the authors alone and does not reflect TMV'sIHMCT's stand on the topic.
10. **Best Research Paper Award** would be declared for the paper presented at the conference in person, after the judging of the presentation.

### **Important Dates**

**Abstract Submission: 31<sup>st</sup> October 2018**

**Acceptance of the Abstract: 17<sup>th</sup> November 2018**

**Full Paper/ Article submission: 3<sup>rd</sup> December 2018**

### **Registration Charges:**

**Participation with Research Paper /Article/ case study: RS 1000/- for single Author**

**RS 1500/- for two Authors**

**RS 2000/- for three Authors**

**Only Participation:**

**Rs. 500/-**

**For under Graduate Hotel Management Student Registration fee for attending only Rs 100/-**

**Payment details: Demand draft should be issued on the following name: ‘Registrar, Tilak Maharashtra Vidyapeeth’, payable at Pune.**

**Mention your Name, Address and Contact No. with pencil at the back of the DD.**

**Demand Draft is accepted only of Nationalized bank.**

**Registration fees can be paid by NEFT/RTGS. Bank details are as follows**

**1. Bank of Maharashtra, TMV Colony Branch, Pune -411037**

**S.B.A/C NO: 20027051387**

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**2. ICICI Bank, Satara Road Branch, Pune-411009**

**S.B.A/C NO: 033701006425**

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**Registration procedure: if by Demand Draft send us complete Registration form along with payment to TMV’s Department of Hotel Management, 6<sup>TH</sup> floor, Gultekdi Mukundnagar campus, Pune 411037.**

**Registration procedures: If to be done by online payment, send us complete Registration form along with online payment receipt to [tmvhm.pune@yahoo.co.in](mailto:tmvhm.pune@yahoo.co.in)**

Contact:

Department of Hotel Management

Tilak Maharashtra Vidyapeeth

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