

TILAK MAHARASHTRA VIDYAPEETH
Bachelors of Business Administration (Distance)

Home Assignment – III year - Semester VI

Marks : 80

Entrepreneurship Development

Code : 71611

Note :

- * The Paper consists of two sections I & II
- * Attempt any 4 questions from Section I
- * Questions from Section I carry equal marks
- * Section II is Compulsory

Section I

- Q.1. Define "Entrepreneur". Write the characteristics of an Entrepreneur in detail. (15)
- Q.2. Define SSI. Write in detail about advantages of SSI. (15)
- Q.3. What are the various ways to business idea is generated ? (15)
- Q.4. Write any two theories of Entrepreneurship. (15)
- Q. 5. Write short Notes. (Any 3) (15)
- 1) SISI
 - 2) Market Survey
 - 3) EDII
 - 4) Buying a Franchise
 - 5) External problems of SSI

Section II

Q.5 Multiple choice Questions (20)

- 1) An entrepreneurial activities result into higher _____.
 - a) employment
 - b) education
 - c) earnings
 - d) none of the above

- 2) The role of entrepreneurship exists with reference to _____.
 - a) social
 - b) economic

- 3) An entrepreneurship may create _____.
 - a) new production method
 - b) new product
 - c) new strategy

- 4) Intrapreneur is _____.
 - a) external person
 - b) internal person
- 5) An Entrepreneur fails because of _____.
 - a) inadequate capital
 - b) flaws in business plan
- 6) The reward to entrepreneur for risk taking is _____.
 - a) personal reputation
 - b) product sale
 - c) profit
- 7) _____ is one of the training institute for SSI units.
 - a) IDBI
 - b) IIE
 - c) UTT
 - d) SBI
- 8) _____ is one of the important methods of collecting market data.
 - a) Market testing
 - b) Analisation
 - c) Research
 - d) All the above
- 9) In India, small industry refers to _____ activity.
 - a) manufacturing
 - b) business
 - c) marketing
 - d) distribution
- 10) The element of _____ is present in all economic activities.
 - a) planning
 - b) risk
 - c) uncertainty
- 11) Women entrepreneurship requires _____.
 - a) controlling
 - b) assistance
 - c) counselling
- 12) Entrepreneurship is the dynamic process of creating _____ wealth.
 - a) profit
 - b) incremental
 - c) more

- 13) Entrepreneurs are motivated by a need to _____.
- a) achieve
 - b) be rich
 - c) grow
- 14) National Bank for Agricultural and _____ development.
- a) Risk
 - b) Reward
 - c) Rural
- 15) KVIC was established in the year _____.
- a) 1957
 - b) 1961
 - c) 1974
 - d) 1991
- 16) Entrepreneurs make the economy more _____
- a) concrete
 - b) competitive
 - c) compact
 - d) convenient
- 17) _____, outputs & benefits are three basic dimensions of the business.
- a) employees
 - b) inputs
 - c) profit
 - d) risk
- 18) Business size refers to the _____ of business.
- a) profit
 - b) area
 - c) scale
- 19) _____ is a person who comes up with new product ideas.
- a) Intrepeneur
 - b) Scientist
 - c) both
- 20) TCO stands for _____ consultancy organizations.
- a) time
 - b) technical
 - c) technological