

TILAK MAHARASHTRA VIDYAPEETH
Bachelors of Business Administration (Distance)

Home Assignment – Semester IV

Marks : 80

Business Economics - II

Code : 71411

Note :

- * The Paper consists of two sections I & II
- * Attempt any 4 questions from Section I
- * Questions from Section I carry equal marks
- * Section II is Compulsory

Section I

Q.1 “In long time period supply can be fully adjusted to demand”. Discuss this statement. (15)

OR

Explain the difference between microeconomics & macroeconomics.

Q.2. Explain the economic meaning of term “Market”. Describe the different markets on geographical basis. (15)

OR

Explain the meaning of opportunity cost & its importance as against the past costs.

Q.3. Explain the concept of perfect competition, monopoly & monopolistic competition. (15)

OR

Explain the concepts of fixed & variable costs & importance of this bifurcation.

Q. 4. Write short Notes. (Any 3) (15)

- 1) Product & services
- 2) Perfectly inelastic & elastic supply
- 3) Intermediate, final products
- 4) Outlay costs
- 5) Equilibrium prices

OR

Describe the law of demand with diagram.

Section II

Q.5 Multiple choice Questions (20)

- 1) The supply of an item means its _____.
 - a) Stock
 - b) Quantity available for sale
 - c) None of these

- 2) Utility creation can be on basis of _____.
 - a) form
 - b) place
 - c) time
 - d) any of these

- 3) The opportunity cost is not recorded in books of accounts _____.
 - a) correct
 - b) wrong

- 4) The total cost is result of usage of _____.
 - a) labour
 - b) materials
 - c) machinery
 - d) all of these

- 5) The important factor determining supply is _____.
 - a) its price
 - b) technology
 - c) market competition

- 6) The study of national economy is done in _____.
 - a) macro economics
 - b) micro economics
 - c) business economics

- 7) The economic laws are _____.
 - a) general statements
 - b) exact relationships
 - c) none of two

- 8) Primary products can be _____.
 - a) agricultural products
 - b) forest products
 - c) fishery products
 - d) any of these

- 9) The cost is composed of _____.
 - a) fixed cost
 - b) variable cost
 - c) a + b
 - d) a + b + opportunity cost

- 10) The price of an item at point of time is determinant of _____.
 - a) AR
 - b) MR
 - c) TR
 - d) all of these

- 11) The term market implies _____
- a) buyers
 - b) sellers
 - c) geographical location
 - d) all of these
- 12) Production is _____.
- a) creation of utility
 - b) change of form
 - c) none of these
- 13) The components for a vehicle or a machine are _____.
- a) primary products
 - b) intermediate products
 - c) final products
- 14) The magnitude of downward slope of AR curve is lower than than the MR curve.
- a) correct
 - b) incorrect
- 15) The demand curve is horizontal it means _____.
- a) perfectly elastic demand
 - b) perfectly inelastic demand
- 16) The market for perishable goods like fruits, vegetables, milk products, etc. is ____.
- a) local
 - b) national
 - c) both a & b
- 17) The perfectly competitive market is _____
- a) theoretical concept
 - b) practical concept
- 18) In economic system the price of an item is important to _____
- a) Buyers
 - b) Sellers
 - c) Both a & b
- 19) Marginal cost is fixed per _____
- a) Unit of output
 - b) Time period
 - c) None of two
- 20) The general levels of price, employment are subject matter of _____ .
- a) Business economics
 - b) Macro economic
 - c) Micro economics