



Tilak Maharashtra Vidyapeeth, Pune
Bachelor of Journalism and Mass Communication

Course Structure

Paper	Subject Code	Name of the Subject	Category	Credit
1st Sem.				
1	BAJMC-19-1001	Introduction to Mass Communication	Core	4
2	BAJMC-19-1002	Media Equipments	Core	4
3	BAJMC-19-1003	Language	AECC	4
4	BAJMC-19-1004	Print Journalism	DSEC	6
5	BAJMC-19-1010 OR BAJMC-19-1011	Yoga OR Self Defense	SEC	2
	Total			20
2nd Sem.				
1	BAJMC-19-2001	Visual Communication	Core	4
2	BAJMC-19-2002 OR BAJMC-19-2003	Contemporary Sociology OR Business Communication	SEC	3
3	BAJMC-19-2004	Reporting & Writing for Media	Core	4
4	BAJMC-19-2005	Radio	Core	4
5	BAJMC-19-2006	Photography	DSEC	5
	Total			20
3rd Sem.				
1	BAJMC-19-3001	Modern Media Management & Event Management	Allied	4
2	BAJMC-19-3002	Editing for Media	SEC	4

3	BAJMC-19-3003 OR BAJMC-19-3004	Development Communication & field work OR Media & Psychology	CSC	3
4	BAJMC-19-3005	Anchoring & Interview techniques	Core	4
5	BAJMC-19-3006	Broadcast Journalism	DSEC	5
	Total			20
4th Sem.				
1	BAJMC-19-4001	Media Laws & Ethics	Core	4
2	BAJMC-19-4002	Media & Indian Culture	CSC	3
3	BAJMC-19-4003 OR BAJMC-19-4004	Book Review OR Film Review	Elective	2
4	BAJMC-19-4005 OR	Online Journalism	DSEC	4
5	BAJMC-19-4006	Sound	DSEC	4
6	BAJMC-19-4007 OR BAJMC-19-4008	Magazine & Supplement Editing OR Business Journalism	DSEC	3
	Total			20
5th Sem.				
1	BAJMC-19-5001	Media Marketing	Core	4
2	BAJMC-19-5002	Research Techniques	GEC	4
3	BAJMC-19-5003	Soft Skills	CSC	1
4	BAJMC-19-5004	Current Affairs	Core	4
5	BAJMC-19-5005	Film Making	DSEC	4
6	BAJMC-19-5006	Feature Writing	DSEC	3
	Total			20
6th Sem.				
1	BAJMC-19-6001	Environmental Studies	AECC	4
2	BAJMC-19-6002	Magazine Production	DSEC	7
3	BAJMC-19-6003	Internship	SEC	5
4	BAJMC-19-6004	Project + Viva	DSEC	3
4	BAJMC-19-6010	Conference/Workshop/Seminar	Elective	1
	Total			20