

## Course structure

### Semester - I

subject Code	name of subject	Core / Complimentary	Credits allotted	Mid exam Marks	term end exam Marks
101	Essentials and Functions of of Management	Core	4	40	60
102	Organisational Behaviour	Core	4	40	60
103	Introduction to Management Accounting	Core	4	40	60
104	Marketing Management	Core	4	40	60
105	Quantative Methods	Complimentary	2	40	60
106	Managerial Economics	Complimentary	2	40	60
107	Communication Skills	Complimentary	2	40	60
108-A	Image Management	Elective	2	40	60
108-B	OR Japanese-I	Elective	2	40	60
		<b>total Credits</b>	<b>24</b>	<b>320</b>	<b>480</b>
		<b>Marks</b>		<b>800</b>	

### Semester - II

subject Code	name of subject	Core / Complimentary	Credits allotted	Mid exam Marks	term end exam Marks
201	Human Resourse Management	Core	4	40	60
202	Environmental Studies	Core	4	40	60
203	Financial Management	Core	4	40	60
204	Production Operation and Materials Management	Core	4	40	60
205	Legal Aspects of Business	Complimentary	2	40	60
206	Business Research Methods	Complimentary	2	40	60
207	Computer Applications in Management	Complimentary	2	40	60
208-A	Business Ethics & Corporate Governance	Elective	2	40	60
208-B	OR Japanese-II	Elective	2	40	60
		<b>total Credits</b>	<b>24</b>	<b>320</b>	<b>480</b>
		<b>total Marks</b>		<b>800</b>	

## Course Structure

### Semester - III

subject Code	name of subject	Core / Complimentary	Credits allotted Marks	Mid exam Marks	term end exam
	<b>Specialization-I</b>				
MFM 301	Advanced Financial Management	Core	4	40	60
MHR 301	Training and Development			40	60
MM 301	Sales Promotion and Administration			40	60
	<b>Specialization-II</b>				
MFM 302	Risk Management	Core	4	40	60
MHR 302	Performance Management			40	60
MM 302	Distribution Management			40	60
	<b>specialization subjects - III</b>				
MFM 303	International Financial Management	Core	4	40	60
MHR 303	Labor Laws and Industrial Relation			40	60
MM 303	Salesmanship and Advertising			40	60
	<b>specialization subjects IV</b>				
MFM 304	Strategic Financial Management	Core	4	40	60
MHR 304	Strategic Human Resource Management			40	60
MM 304	Rural Marketing			40	60
MBA 305	Entrepreneurship Development and Project Management	Complimentary	2	40	60
MBA 306	Management Information System	Complimentary	2	40	60
MBA 307	Project	Complimentary	2	---	200
MBA 308-A	Advance Business English	Elective	2	40	60
MBA 308-B	OR Japanese-III	Elective	2	40	60
		<b>total Credits</b>	<b>24</b>	<b>320</b>	<b>680</b>
		<b>total Marks</b>		<b>1000</b>	

## Course structure

### Semester - IV

subject Code	name of subject	Core / Complimentary	Credits allotted Marks	Mid exam Marks	term end exam
	<b>Specialization -V</b>				
MFM 401	Security Analysis and Portfolio Management	Core	4	40	60
MHR 401	Leadership and Decision Making Skills			40	60
MM 401	Management of Services			40	60
	<b>specialization-VI</b>				
MFM 402	Financial Decision Analysis	Core	4	40	60
MHR 402	Talent Acquisition and Retention			40	60
MM 402	Brand Management			40	60
	<b>specialization subjects - VII</b>				
MFM 403	Management of Financial Institutions	Core	4	40	60
MHR 403	Compensation Management			40	60
MM 403	International Marketing			40	60
	<b>specialization subjects VIII</b>				
MFM 404	Taxation-Laws and Practices	Core	4	40	60
MHR 404	Cross Cultural and Global Human Resource Management			40	60
MM 404	Retail Management			40	60
MBA 405	Corporate Policies and Strategic Management	Complimentary	2	40	60
MBA 406	Current Trends in Management	Complimentary	2	40	60
MBA 407	Business Environment	Complimentary	2	40	60
MBA 408-A	SPSS OR	Elective	2	40	60
MBA 408-B	Japanese-IV	Elective	2	40	60
		<b>total Credits</b>	<b>24</b>	<b>320</b>	<b>480</b>
		<b>total Marks</b>		<b>800</b>	

first Year : (i:800) (ii :800)

second Year : (iii : 1000) (iv : 800)

Grand total = 3400