

## Program details

### Course structure

#### Semester - I

subject Code	name of subject	Core / Complimentary	Credits allotted	Mid exam Marks	term end exam Marks
BBA15-111	Principles of Management	Core	4	40	60
BBA15-112	Principles of Financial Accounting	Core	4	40	60
BBA15-113	Introduction to Business	Core	4	40	60
BBA15-114	Fundamentals of Hospitality Management	Complimentary	2	40	60
BBA15-115	Basics of Computer	Complimentary	2	40	60
BBA15-116	Introduction to Business English	Complimentary	2	40	60
BBA15-117-A	Japanese OR MS Office	Elective	2	40	60
BBA15-117-B		Elective	2	40	60
		<b>total Credits</b>	<b>20</b>	<b>280</b>	<b>420</b>
		<b>total Marks</b>		<b>700</b>	

#### Semester - II

subject Code	name of subject	Core / Complimentary	Credits allotted	Mid exam Marks	term end exam Marks
BBA15-211	Marketing Management-I	Core	4	40	60
BBA15-212	Financial Accounting	Core	4	40	60
BBA15-213	Environmental Studies	Core	4	40	60
BBA15-214	Business Statistics	Complimentary	2	40	60
BBA15-215	Business Economics-I	Complimentary	2	40	60
BBA15-216	Communication Skills	Complimentary	2	40	60
BBA15-217-A	Computer Lab OR Fundamentals of Spoken English	Elective	2	40	60
BBA15-217-B		Elective	2	40	60
		<b>total Credits</b>	<b>20</b>	<b>280</b>	<b>420</b>
		<b>total Marks</b>		<b>700</b>	

## Course Structure

### Semester - III

subject Code	name of subject	Core / Complimentary	Credits allotted	Mid exam Marks	term end exam Marks
BBA15-311	Marketing Management-II	Core	4	40	60
BBA15-312	Financial Management	Core	4	40	60
BBA15-313	Organisational Behaviour-I	Core	4	40	60
BBA15-314	Business Mathematics	Complimentary	2	40	60
BBA15-315	Information Technology	Complimentary	2	40	60
BBA15-316	Disaster Management	Complimentary	2	40	60
BBA15-317-A	Soft Skills	Elective	2	40	60
BBA15-317-B	Presentation Skills	Elective	2	40	60
		<b>total Credits</b>	<b>20</b>	<b>280</b>	<b>420</b>
		<b>total Marks</b>		<b>700</b>	

### Semester - IV

subject Code	name of subject	Core / Complimentary	Credits allotted	Mid exam Marks	term end exam Marks
BBA15-411	Business Environment	Core	4	40	60
BBA15-412	Cost and Management Accounting	Core	4	40	60
BBA15-413	Production and Operations Management	Core	4	40	60
BBA15-414	Business Economics-II	Complimentary	2	40	60
BBA15-415	Organisational Behaviour-II	Complimentary	2	40	60
BBA15-416	Leadership Skills and Team Building	Complimentary	2	40	60
BBA15-417-A	Basic Tally OR	Elective	2	40	60
BBA15-417-B	Advanced Excel for Data Analysis and Presentation	Elective	2	40	60
		<b>total Credits</b>	<b>20</b>	<b>280</b>	<b>420</b>
		<b>total Marks</b>		<b>700</b>	

## Course Structure

### Semester - V

subject Code	name of subject	Core / Complimentary	Credits allotted	Mid exam Marks	term end exam Marks
BBA15-511	Human Resource Management	Core	4	40	60
BBA15-512	Research Methodology	Core	4	40	60
BBA15-513	Management Information System (MIS)	Core	4	40	60
BBA15-514	Indian Economy	Complimentary	2	40	60
BBA15-515	Mercantile Law	Complimentary	2	40	60
BBA15-516	Corporate Social Responsibility	Complimentary	2	40	60
BBA15-517-A	Advance English	Elective	2	40	60
BBA15-517-B	Basics of Image Management and Grooming	Elective	2	40	60
		<b>total Credits</b>	<b>20</b>	<b>280</b>	<b>420</b>
		<b>total Marks</b>		<b>700</b>	

semester vi offers summer training and Project which is a full credit (4 credit course) where students has to go through 50 days or 2 months whichever is possible training in the respective chosen specialization subject to conduct a detailed project on the topic of specialization under the guidance of the faculty.

## Program details

### Course Structure

#### Semester - VI

subject Code	name of subject	Core / Complimentary	Credits allotted Marks	Mid exam Marks	term end exam
BBA15-611	Strategic Management	Core	4	40	60
BBA15-612	Entrepreneurship Development	Core	4	40	60
	<b>specialisation-i</b>				
BBA15-HR-613	Industrial relations and Labour Laws	Core (Specialization)	4	40	60
BBA15-M-613	Consumer Behaviour			40	60
BBA15-F 613	Business Taxation and Auditing			40	60
BBA15-IT 613	Fundamentals of Programming Languages			40	60
	<b>Specialisation-II</b>				
BBA15-HR 614	Training and Development	Core (Specialization)	4	40	60
BBA15-M 614	Advertising and Media Mgmt.			40	60
BBA15-F 614	Banking and Finance			40	60
BBA15-IT 614	Introduction to E-Business			40	60
BBA15-615	Project	Core (Specialization)	4		100
BBA15-616-A	Yoga	Elective	2	40	60
	<b>or</b>				
BBA15-616-B	Sports Management	Elective	2	40	60
		<b>total Credits</b>	<b>22</b>	<b>200</b>	<b>460</b>
		<b>total Marks</b>		<b>660</b>	

**first Year** : (i : 700) (ii : 700)  
**second Year** : (iii : 700) (iv : 700)  
**third Year** : (v : 700) (vi : 660)

**Grand total = 3360**