



TILAK MAHARASHTRA VIDYAPEETH

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ISO 21001: 2018 Certified

Department of Management International Conference

on

AI, Leadership and Ethics: Transforming Business Strategies for a Sustainable Future

3rd & 4th April 2025

(Hybrid Mode)

Venue : 7th Floor Auditorium, TMV Campus, Gultekadi, Mukundnagar, Pune 411037



About the conference:

India leads in AI adoption and ethical governance, exemplified by government initiatives such as the National Strategy for Artificial Intelligence (NITI Aayog), which advocates for responsible AI development and implementation. The nation is allocating resources towards AI-driven solutions for governance, financial inclusion, and sustainable development, harmonizing technological progress with ethical issues. Businesses are progressively incorporating AI for decision-making, predictive analytics, and consumer engagement, while adhering to data protection regulations and corporate governance standards.

The conference will encompass discussions across various tracks, including General Management, Finance, Marketing, and Human Resource Management (HR), concentrating on pivotal themes such as ethical leadership in AI-driven enterprises, responsible AI innovation, sustainable finance, data privacy, and ethical marketing strategies. Participants will partake in stimulating debates regarding AI's influence on corporate governance, workforce dynamics, and financial decision-making, while also examining the difficulties and opportunities in global leadership and digital transformation.



Objective of the conference:

As India advances as a global AI centre, this conference acts as an essential venue for exchanging insights, promoting collaboration, and stimulating innovation while maintaining ethical standards and leadership principles in the AI-driven economy. The conference seeks to unite scholars, industry executives, and researchers to examine the convergence of artificial intelligence, ethical leadership, and business sustainability.



Call for Research papers

Full research papers with maximum word count of 5000-6000 words are invited for the conference in areas complimenting to the theme of the conference in addition to all the subthemes mentioned below but not limited to:



Conference Tracks / Sub Themes

General Management

1. Ethical Leadership in the Age of AI and Digital Transformation
2. Strategic Management
3. Corporate Governance: Challenges & Opportunities
4. Integrating Sustainability, Leadership, & AI for Future Businesses
5. Global Leadership Challenges
6. Scenario Planning & Ethical Decision-Making in an AI World
7. AI as a Tool for Crisis Management and Business Resilience
8. The Role of Leadership in Promoting Responsible AI & Innovation
9. Balancing Profit, Ethics, & Leadership in the Digital Economy
10. Leadership for Startups & New Ventures

Finance

1. AI in Financial Decision-Making & Risk Management
2. Ethics in FinTech & Digital Financial Services
3. Sustainable Finance: Balancing Profit & Responsibility
4. Blockchain and AI: Transforming Financial Systems
5. Ethical Issues in Algorithmic Trading & Investment
6. Financial Forecasting & Analytics
7. Corporate Finance
8. Green Finance
9. Wealth Maximization
10. Regulatory Challenges
11. Financial Inclusion for Emerging Markets

Marketing

1. AI-Powered Marketing: Ethical Challenges and Innovations
2. Digital Leadership in Omni-Channel Marketing Strategies
3. Ethical Consumerism: Balancing AI Insights & Privacy
4. Leadership in Brand Management in an AI-Driven World
5. AI and Personalization: Redefining Customer Experience Ethically
6. The Role of AI in Predictive Analytics for Market Insights
7. Sustainability and Ethical Practices in Global Marketing
8. Ethics in Data-Driven Marketing and Consumer Privacy
9. Leadership in Marketing Analytics and Strategy
10. Ethical Marketing Strategies
11. Emerging Technologies

Human Resource Management (HR)

1. AI in HR: Ethical Implications for Recruitment & Talent Management
2. Leadership & Change Management in the AI-Driven Workplace
3. Balancing Automation & Human Touch in Employee Engagement
4. Performance Management & Appraisals
5. Ethical Leadership in Diversity, Equity, & Inclusion (DEI)
6. Future of Work: Managing Ethical Dilemmas in AI & Automation
7. AI in Workforce Planning & Talent Analytics
8. Leadership Development
9. Succession Planning
10. Employee Monitoring & Privacy
11. Navigating the AI-Human Collaboration: Ethics & Workplace Innovation



Important Dates

Conference Dates	Thursday 3rd & Friday 4th April 2025
Last Date of Submission of Abstract	Thursday, 20th March 2025
Communication of Acceptance of Abstract	Tuesday, 25th March 2025
Last Date of Submission of Full Paper	Monday, 31st March 2025
Last Date of Registration	Wednesday, 2nd April 2025



Registration

You can register online by filling the Registration Form through this link: <https://forms.gle/abcXSzvbAPmnrDC89>

- ▶ On the spot registrations at the venue are also welcomed at the venue.



REGISTRATION FEES

(Includes Conference Kit, Breakfast, Lunch and High Tea for both days of the conference)

For Industry / Corporate Delegate	Rs.1500/-
For Academicians / Research Scholars	Rs. 500/-
For Students	Rs.100/-



ACCOUNT DETAILS

A/c Name	Tilak Maharashtra Vidyapeeth
Bank	HDFC Bank
A/c Number	59103111952003
Branch Name	Dahanukar Colony
IFSC Code	HDFC0002844

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Please Note: Registration Fees Do Not Include Publication Fees



PUBLICATION

- Selected papers will be published in UGC Care Group I Journal
- All papers to be sent in MS Word format to programmes.tmvmanagement@gmail.com

Our Inspiration

Hon'ble Dr. Deepak J. Tilak
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Chief Patron

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Vice - Chancellor
Tilak Maharashtra Vidyapeeth, Pune

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