

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM.)
EXAMINATION : MAY - 2016
SECOND SEMESTER
Sub: Modern Business Practices (MCC - 212/MCC - 202)

Date: 20/05/2016

Total Marks :60

Time: 10.00 am to 12.30 pm

Instructions:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1 Answer the following questions. (Attempt any two) (32)

- 1 Elaborate the Meat and Poultry industry in India.
- 2 Explain the advantages and limitations of government undertakings.
- 3 Explain any eight major services of CII.
- 4 Elaborate the types of ASSOCHAM membership and their benefits.

Q.2 Answer the following. (Attempt any one) (8)

- 1 What are the activities of Maharashtra Chamber of Commerce, Industry and Agriculture (MACCIA)?
- 2 What are the advantages of FICCI's membership?
- 3 Write the nature and characteristics of Indian Agriculture.

Q.3 Write short notes. (Attempt any two) (10)

- 1 Merits of Public Enterprises
- 2 Green manure
- 3 IIC
- 4 IMC

Q.4 Select the Correct Alternatives (Attempt Any Ten) (10)

1. The first office of the MCCIA was established in ----- premises.
 - a. Kesari
 - b. Mumbai
 - c. EFI
 - d. Premier
2. IMC's library is located ----- .
 - a. Calcutta
 - b. Mumbai
 - c. New delhi
 - d. Pune
3. ----- is the largest and oldest apex business organisation in India.
 - a. IIC
 - b. FICCI
 - c. IMC
 - d. ASSHOCHAM
4. ATA is a combination of ----- and English.
 - a. Marathi
 - b. French.
 - c. German
 - d. English
5. ----- enterprises were set up to accelerate the rate of economic growth in a planned manner.
 - a. Public
 - b. Private
 - c. None
 - d. Labour

6. ----- implies "freedom to act".
- a. Private
 - b. Accountability
 - c. Public
 - d. Autonomy.
7. There are ----- Miniratna Public Sector Enterprises functioning in India.
- a. 95
 - b. 45
 - c. 85
 - d. 65
8. There are mainly two season in India Rabi and -----.
- a. Kharif
 - b. Crop
 - c. Zayad
 - d. None.
9. Factories Act,-----.
- a. 1945
 - b. 1948
 - c. 1956
 - d. 1965
10. WTO came into existence on -----.
- a. January 01 1995
 - b. October 09 1976
 - c. May 03 1999
 - d. June 08 1979
11. Milk production alone involves more than ----- million producers.
- a. 85
 - b. 70
 - c. 100
 - d. 45.
12. Ager means -----.
- a. Land
 - b. Anger.
 - c. Agriculture
 - d. Cultivation
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