

TILAK MAHARASHTRA VIDYAPEETH

(Department of Distance Education)

M.Com. (II year) Home Assignment – May 2011-12

Subject: Entrepreneurship Development-III

Subject Code:- MC-204

Instructions:

- 1) All questions carry equal marks (16 marks each)**
- 2) All questions are compulsory**

1. Elaborate the critical role of Entrepreneur in Economic Development.
2. What is Entrepreneurial Culture? Critically evaluate in context with Personal Background, Motivation, & Support Systems.
3. Explain the importance of Environmental Analysis for an Entrepreneur. Also discuss the key variables considered in Environmental Analysis.
4. Discuss the Financial Feasibility & Marketing Feasibility with reference to Project Management.
5. What do you understand by Venture Capital Funding? Discuss the various stages of Venture Capital Funding.
6. Discuss the different elements of the Business Plan.