

TILAK MAHARASHTRA VIDYAPEETH

(Department of Distance Education)

M.Com. (I year) Home Assignment – May 2011-12

Subject: Business Environment - II

Subject Code:- MC-107

Instructions:

- 1) All questions carry equal marks (16 marks each)
- 2) All questions are compulsory

1. What is 'Money Market'? Explain the characteristics of Indian money market.
2. Large number of factors has influenced the process of globalization. Discuss.
3. What do you mean by 'Business Environment'? Explain internal & external environment of business.
4. What is technology? How does it affect the environment of any business?
5. What do you mean by FDI? Discuss the need of foreign capital?
6. State & explain the different alternative modes of MNC operation in any country? Give examples.