

Tilak Maharashtra Vidyapeeth
Bachelor of Computer Applications(BCA)
Internal Assignment (year June 2010 – May 2011)
Subject: Principles and Practice of Management (44601)

Assignment No 1.

20 marks

1. Explain various functions of management?
2. What are the major steps in planning?
3. What are the different techniques used in forecasting?
4. What is meant by term “staffing”? How ‘selection’ is different from ‘placement’.
5. What is a matrix organization?

Assignment No 2.

20 marks

1. What is meant by MBO?
2. What is a great man theory?
3. What is meant by Centralization? List some benefits of centralization.
4. What is line and staff organization?
5. What are the techniques involved in selection process?

Assignment No 3.

20 marks

1. Explain the term “Decision Making”. State its importance?
2. Define sales forecasting and explain various methods of sales forecasting?
3. Explain budgetary control technique?
4. What is meant by leadership? What is Great man Theory?
5. Explain the term “Controlling”? What are essentials of effective control?