

BBA - HOTEL AND TOURISM OPERATIONS

PROGRAM CODE - 514

Introduction :

- The Hospitality Industry is an everchanging and demanding field, which is a part of the large service sector, growing rapidly in India and abroad. The curriculum focuses not only on imparting the theoretical knowledge to the students but also grooming their overall personality, developing communication skills, which makes them confident candidates for the Hospitality Industry.
- The current curriculum has been revised taking into consideration the changing trends and demands of the Hospitality Industry. **BBA IN HOTEL AND TOURISM OPERATIONS** is a three year full time programme allowing students to choose a specialization either in **HOTEL OPERATIONS** OR **TOURISM OPERATIONS** from second year.

Unique features of the syllabus :

In today's competitive world multi-skilling is a must. The current curriculum focuses on the core aspects of Hotel and Tourism Industry, which are co-related. It allows scope of the job to be spread into a wide spectrum of the service industry.

The new syllabus has unique features like training on hotel software, acquaintance with a foreign language, grooming and personality development, lifeskills, hobbies and sports and above all, it develops the right attitude amongst students for the Hospitality Industry.

The last semester allows students to test their skills on the job in various departments of a star hotel. The students can be offered appropriate positions by the industry during the training session itself. It allows students an entry point in the industry at the right time.

Program Outcomes :

1. The graduate will be able to lead the team.
2. The graduate will have deep knowledge of hotel management.
3. The graduate will have life-long learning goals.
4. The graduate will have logical and analytical abilities.
5. The graduate will follow ethical practices in the industry.
6. The graduate will have international exposure.
7. The graduate will be equipped to face global challenges.

Programme Details



Duration : Three Years (6 semesters)
Eligibility : 12th passed with minimum 40% marks.
Intake : 45

Fees for the academic Year 2022-23 :

BBA IN HOTEL AND TOURISM OPERATIONS

Academic Year	Eligibility	Admission	Examination	Tuition	Laboratory/ Practical	Library	Other/ Transport	Total
First Year	500	1000	2000	57000	13000	500	1000	75000
Second Year	-	1000	2000	65000	13000	500	1000	82500
Third Year	-	1000	2000	65000	13000	500	1000	82500

- Please note that fee structure is subject to change in second and third year as applicable.
- The fee structure of the first year is for students taking fresh admission for first year in academic year 2022-23

Medium of Instruction : English

Medium of Answer : English

- TOEFL and IELTS Coaching Classes are available at Vidyapeeth campus.
(For Fees - please enquire at the department)

Programme Details



Specialization In Hotel operations

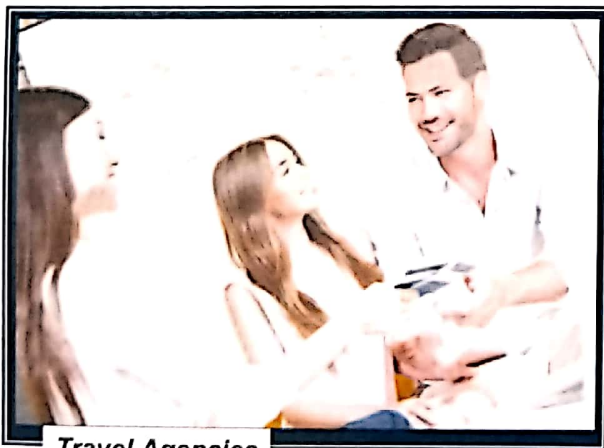
Opportunities at the exit point :

- | | |
|---|-------------------------------------|
| • Clubs | • Sales and Marketing |
| • Hospitals | • Universities and Schools Canteens |
| • Cafeterias | • Housekeeping |
| • Food Production | • Snack Bars |
| • Airlines | • Food Technology and Processing |
| • Cruise Ships | • Railways Catering |
| • Event Management | • Banquet Sales |
| • Guest Relations Executives | • Guest Houses |
| • Recreation and Entertainment (Amusement Parks, Multiplex) | |
| • QSR's | • Facilities Management |
| • Cloud Kitchen | • Event Management |

Specialization in Tourism operations

Opportunities at the Exit Point

- | | |
|-----------------------|--------------------------------------|
| • Travel Agencies | • Air Cabin Crew |
| • Tour Manager | • Tourist Information Centre Manager |
| • Tour Guide | • Hotels - Travel Desk |
| • MICE | • Holiday Representative |
| • Tourism Officer | • Travel agency manager |
| • Marketing Executive | • Sales Executive |



Travel Agencies



Cruise ships

BBA IN HOTEL AND TOURISM OPERATIONS (514)

FIRST YEAR - COURSE STRUCTURE

(Semester - I)

Course Code	Course	Teaching Scheme (Lecture Hours/ Week) (L)	Tutorial Hours/ Week (T)	Practical Hours/ Week (P)	Teaching Scheme (Hours / Semester)	Internal Marks	External Marks	Total	Credits
514111	Introduction to Food and Beverages(Th)	2	1	-	30	20	30	50	2
	Introduction to Food and Beverages(Pr)	-	-	4	60	20	30	50	2
514112	Introduction to Rooms Divison (Th)	2	1	-	30	20	30	50	2
	Introduction to Rooms Divison (Pr)	-	-	4	60	20	30	50	2
514113	Introduction to Tourism (Project)	-	-	2	30	20	30	50	1
	Introduction to Tourism	-	-	4 (Field Work)	60	20	30	50	2
514114	Development of Generic Skills	-	-	4	60	20	30	50	2
514115	French	2	1	-	30	20	30	50	2
	Total	06	03	18	360	160	240	400	15

BBA IN HOTEL AND TOURISM OPERATIONS (514)

FIRST YEAR - COURSE STRUCTURE

(Semester - II)

Course Code	Course	Teaching Scheme (Lecture Hours/ Week) (L)	Tutorial Hours/ Week (T)	Practical Hours/ Week (P)	Teaching Scheme (Hours / Semester)	Internal Marks	External Marks	Total	Credits
514211	Fundamentals of Food Production (Th)	2	1	-	30	20	30	50	2
	Fundamentals of Food Production (Pr)	-	-	4	60	20	30	50	2
514212	Fundamentals of Food & Beverage Service (Th)	2	1	-	30	20	30	50	2
	Fundamentals of Food & Beverage Service (Pr)	-	-	2	30	20	30	50	1
514213	Fundamentals of Front Office (Th)	2	1	-	30	20	30	50	2
	Fundamentals of Front Office (Pr)	-	-	2	30	20	30	50	1
514214	Fundamentals of House Keeping (Th)	2	1	-	30	20	30	50	2
	Fundamentals of House Keeping (Pr)	-	-	2	30	20	30	50	1
514215	Essentials of Tourism	2	1	-	30	20	30	50	2
514216	Hospitality Communication	-	1	2	30	20	30	50	1
	Total	10	06	12	330	200	300	500	16

BBA IN HOTEL AND TOURISM OPERATIONS (514)

SECOND YEAR

(Semester - III)

Course Code	Course	Teaching Scheme (Lecture Hours / Week (L))	Tutorial Hours / Week (T)	Practical Hours / Week (P)	Teaching Scheme (Hours / Semester)	Internal Marks	External Marks	Total	Credits
514311	Training (60 Days)	-	-	24	192	40	60	100	12
514312	Environmental Studies	4	1	-	60	40	60	100	4
514313	Research Methodology	1	-	-	15	20	30	50	1
514314	Marketing / Human Resource Management / Road Safety & Emergency First Aid Care	2	1	-	30	40	60	100	2
	Total	07	02	24	297	140	210	350	19

BBA IN TOURISM STUDIES (514)

SECOND YEAR

(Semester - IV)

Specialization (Tourism)

Course Code	Course	Teaching Scheme (Lecture Hours Week (L))	Tutorial Hours/ Week (T)	Practical Hours/ Week (P)	Teaching Scheme (Hours / Semester)	Internal Marks	External Marks	Total	Credits
TS - 514411	Tourism Studies 1	4	1	-	60	40	60	100	4
TS - 514412	Tourism Studies 2	4	1	-	60	40	60	100	4
TS - 514413	Tourism Studies 3	3	1	-	45	40	60	100	3
	Tourism Studies 3 (Project)	-	-	4	60	20	30	50	2
TS - 514414	Tourism Studies 4	2	1	-	30	40	60	100	3
	Tourism Studies 4 (Project)	-	-	4	60	20	30	50	2
TS - 514415	Project Work	2	1	-	30	20	30	50	2
	Total	15	05	08	345	220	330	550	20

BBA IN TOURISM STUDIES (514)

THIRD YEAR (Semester - V)

Specialization (Tourism)

Course Code	Course	Teaching Scheme (Lecture Hours Week (L))	Tutorial Hours/ Week (T)	Practical Hours/ Week (P)	Teaching Scheme (Hours / Semester)	Internal Marks	External Marks	Total	Credits
TS - 514511	Tourism Studies 5	3	1	-	45	40	60	100	3
	Tourism Studies 5 (Project)	-	-	4	60	20	30	50	2
TS - 514512	Tourism Studies 6	2	1	-	30	40	60	100	2
TS - 514513	Tourism Studies 7	2	1	-	30	40	60	100	2
	Tourism Studies 7 (Project)	-	-	4	60	20	30	50	2
TS - 514514	Tourism Studies 8	2	1	-	30	40	60	100	2
	Tourism Studies 8 (Project)	-	-	4	60	20	30	50	2
TS - 514515	Case Studies in Tourism	2	1	-	30	40	60	100	1
TS - 514516	Yoga (PR) / Organisational Behaviour (Swayam UGC)	-	-	2	30	20	30	50	1
TS - 514517	Research Project	-	-	8	120	40	60	100	4
	Total	11	05	22	495	320	480	800	21

For TS-514516- A student should obtain a certificate by entrolling through Swayam Portal, before the end of the semester. Fees for this course have to be paid directly on portal as extra by student.

BBA IN TOURISM STUDIES (514)**THIRD YEAR****Semester - VI****Specialization (Tourism)**

Course Code	Course	Teaching Scheme (Lecture Hours Week (L)	Tutorial Hours/ Week (T)	Training Hours/ Week (P)	Teaching Scheme (Hours / Semester)	Internal Marks	Semester End Marks	Total	Credits
TS - 514611	Industrial Training 20 Weeks	-	-	40	800	240	360	600	20
	Total	-	-	40	800	240	360	600	20