



TILAK MAHARASHTRA VIDYAPEETH

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A. IN DIGITAL MARKETING - 473)

EXAMINATION : JANUARY – 2022

OFFLINE THEORY TIME-TABLE (2020-21 Batch)

Date/Time	Semester – III	
	Time: 10.00am to 12.30pm	
	Code	Subject
Thursday 13/01/2022	BBA15-311	Marketing Management- II
Friday 14/01/2022	BBA20-330	Marketing & Managing Sales
Monday 17/01/2022	BBA15-312	Financial Management
Tuesday 18/01/2022	BBA15-313	Organizational Behavior – I
Wednesday 19/01/2022	BBA15-314	Business Mathematics
Thursday 20/01/2022	BBA20-331	Social CRM & Organizational Impact

Date/Time	Semester – I		Semester – II	
	Time: 10.00am to 12.30pm		Time: 2.00pm to 4.30pm	
	Code	Subject	Code	Subject
Friday 21/01/2022	BBA15-111	Principles of Management	BBA15-211	Marketing Management - I
Monday 24/01/2022	BBA15-112	Principles of Financial Accounting	BBA20-229	Advanced Principles in Digital Marketing & Social Media
Tuesday 25/01/2022	BBA15-113	Introduction to Business	BBA15-213	Environmental Studies
Thursday 27/01/2022	BBA20-126	Principles of Digital Marketing	BBA15-226	Digital Marketing - Inbound Web-Email & Analytics
Friday 28/01/2022	BBA20-127	Introduction to Sales & Business	BBA20-227	Marketing Research & Sales Process

(P.T.O)

Examination Centers: Pune: Tilak Maharashtra Vidyapeeth, Vidyapeeth Bhavan, Mukund Nagar, Gultekdi, Pune - 411 037,

INSTRUCTIONS

- The candidate should be present at the examination center on the first day 30 minutes before and on the remaining days 15 minutes before the examination starts.
- No candidate will be allowed to enter the examination hall 30 minutes after the examination starts.
- All the details on the cover page of the answer book should be filled up carefully.
- Examination Seat Number, Subject Code mentioned on the Hall Ticket attached here with should be written carefully on the Answer Book.
- Documents such as Hall Ticket, Identity Card etc. are to be carried along and presented at the time of the examination.
- **Warning against Mal - practices : Vidyapeeth authorities are empowered to take strict action against any kind of mal-practices at the time of examination.** Police action may also be taken under the Maharashtra Prevention of Mal-practices at Universities, Board and other Specified Examinations Act 1982. Cases of the mal – practices during the examination will be tried before the committee specially appointed for the purpose.
- **Cell phones are not allowed in the examination hall.**
- Candidates are forbidden from taking any material, into the Examination Hall that can be used for malpractice at the time of examination.
- No request for any special concession such as a change in time or any day fixed for the Vidyapeeth Examination etc. on religious or any other ground shall be granted.
- Wearing a Mask and carrying own Sanitizer in the examination hall is compulsory.



Pune : 411037.

Date : 25 /11/2021

Acting Registrar